



DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
TEZPUR UNIVERSITY
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Napaam, Tezpur - 784 028, Assam

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Date: 03 June, 2015

CERTIFICATE BY THE SUPERVISOR

This is to certify that the thesis entitled "*Social behavioral influence probabilities in Viral Marketing using K-Max Influence*" submitted by Sarvesh Ameta(CSB11071), Ringki Das(CSB11019) and Prashant Kumar Anuragi(CSB11082), to the Department of Computer Science & Engineering, Tezpur University in partial fulfillment of B.Tech degree is a bona-fide record of the investigation carried out by him under the supervision of the undersigned Associate Professor, Department of Computer Science & Engineering, Tezpur University. To the best of my knowledge the report embodies an account for his findings and is valid for the purpose for which it is submitted.

Place: Tezpur University

Date: 03/06/2015

(Dr. B. Borah)

Supervisor

Associate Professor
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Tezpur University

CSB15-77



**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
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Date: 03 June 2015

CERTIFICATE OF THE HEAD OF THE DEPARTMENT

This is to certify that Sarvesh Ameta(CSB11071), Ringki Das(CSB11019) and Prashant Kumar Anuragi(CSB11082) are student of the Department of Computer Science & Engineering, Tezpur University, Assam has successfully completed a project entitled "***Social behavioral influence probabilities in Viral Marketing using K-Max Influence***" as a partial fulfillment of B.Tech degree in Computer Science & Engineering under the supervision of Dr. Bhogeswar Borah, Associate Professor, Department of Computer Science & Engineering, Tezpur University.

Place: Tezpur University

Date:


(Shyamanta M Hazarika)
Head
Department of Computer Science & Engg.
Tezpur University

Social behavioral influence probabilities in Viral Marketing using K-Max Influence

A project report
Submitted in the partial fulfillment of requirements
for the award of degree of

BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE & ENGINEERING

Approved by


Asso. Professor
Department of Computer Science & Engg.
Tezpur University


(Dr. B. Borah)

Supervisor



(External Examiner)

**EXTERNAL
EXAMINER**


(Dr. S. M. Hazarika)
Head
Department of Computer Science & Engg.
Tezpur University, CSE

DECLARATION


We hereby declare that the project report entitled “*Social behavioral influence probabilities in Viral Marketing using K-Max Influence*” was carried out by us at the Department of Computer Science & Engineering, Tezpur University, Tezpur under the guidance of Dr. Bogeshwar Borah, Associate Professor, Department of Computer Science & Engineering, Tezpur University, Tezpur.

This report is being submitted as a B.Tech project thesis for the partial fulfilment of B.Tech degree in Computer Science & Engineering, Tezpur University, Tezpur.

We further declare that this project has not been submitted elsewhere for any other degree or diploma to any other University/Institute.

Ringki Das (CSB11019) 

Sarvesh Ameta (CSB11071) 

Prashant Kumar Anuragi (CSB11082) 

Place: Tezpur

Date:

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We would like to thank all our other professors, some of our friends for their constant support and encouragement during our project work.

Ringki Das(CSB11019)

Sarvesh Ameta(CSB11071)

Prashant Kumar Anuragi(CSB11082)