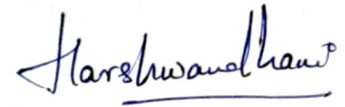


DECLARATION

I hereby declare that the thesis titled **Performance of Indian News Media During the 2019 Lok Sabha Elections: A Study of “So Sorry” Politicians** submitted by me to Tezpur University in partial fulfillment of the requirements for award of the degree of Doctor of Philosophy is an original research carried out under the supervision of Dr. Uttam Kr. Pegu, Department of Mass Communication and Journalism, School of Humanities and Social Sciences, Tezpur University. I also affirm that this thesis either in part or in full has not been submitted anywhere else for the award of any other degree.

Place: Tezpur

Date: 06-03-2023



(Harshwardhani Sharma)



TEZPUR UNIVERSITY

CERTIFICATE OF THE SUPERVISOR

This is to certify that the thesis entitled **Performance of Indian News Media During the 2019 Lok Sabha Elections: A Study of “So Sorry” Politicians** submitted to the Department of Mass Communication and Journalism, School of Humanities and Social Sciences, Tezpur University in partial fulfillment for the award of the degree of Doctor of Philosophy in Tezpur University is a record of research carried out by Ms. Harshwardhani Sharma under my supervision and guidance. All the help received by her from various sources have been duly acknowledged. No part of this thesis has been submitted elsewhere for award of any other degree.

(Dr. Uttam Kr. Pegu)

Associate Professor

Place: Tezpur

Date: 06-03-2023

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List of Abbreviations

AAP	Aam Aadmi Party
AAI	Airports Authority of India
ADMA	Asian Digital media
BCAS	Bureau of Civil Aviation Security
BARC	Broadcast Audience Research Council
BJP	Bharatiya Janata Party
BSP	Bahujan Samaj Party
CM	Chief Minister
CSDS	Centre for the Study of Developing Societies
CPI-M	Communist Party of India-Marxist
CBI	Central Bureau of Investigation's
CRPF	Central Reserve Police Force
CISF	Central Industrial Security Force
ECA	Ethnographic content analysis
ENBA	Exchange4Media News Broadcasting Awards
FY	Financial Year
GDP	Gross Domestic Product
INC	Indian National Congress
INR	Indian Rupee
IAC	India Against Corruption
IED	Improvised Explosive Device
IPL	Indian Premiere League
JDS	Janata Dal (Secular)
JuD	Jammat-ud-Dawah
JPNI	Jay Prakash Narayan International Airport
J&K	Jammu and Kashmir
MLA	Member of the Legislative Assembly
MP	Member of Parliament
MHA	Ministry of Home Affairs
NDA	National Democratic Alliance
NID	National Institute of Design

NFHS	National Family Health Survey
NYAY	Nyuntam Aay Yojana
NSG	National Security Guards
PM	Prime Minister
QCA	Qualitative content analysis
RNI	Registrar of Newspaper of India
SP	Samajwadi Party
SUV	Sports Utility Vehicle
SBM	Swachh Bharat Mission
TRAI	Telecom Regulatory Authority of India
TV	Television
TVTN	TV Today Network
TMC	Trinamool Congress
TINA	There is No Alternative
UT	Union Territories
UPA	United Progressive Alliance
VIP	Very Important Person
UP	Uttar Pradesh

List of Caricatures

Name of Politician	Portrayal	“So Sorry” Polittons Caricature
<p>Narendra Modi</p>		
<p>Amit Shah</p>		
<p>Rahul Gandhi</p>		
<p>Priyanka Gandhi</p>		

<p>Sonia Gandhi</p>		
<p>Mayawati</p>		 <p>INDIA TODAY YouTube /SoSorryPolitoon @SoSorryPolitoon +SoSorryPolitoon</p>
<p>Akhilesh Yadav</p>		
<p>Arvind Kejriwal</p>		

<p>Mamata Banerjee</p>		
<p>Tejashwi Yadav</p>		
<p>Mulayan Singh Yadav</p>		