समर्पित

परम पूज्य माँ-पिताजी के सादर चरण-कमलों में

DECLARATION

I hereby declare that the thesis entitled 'Image of India in Western Media: (2009-19)'

submitted by me for the award of the Degree of Doctor of Philosophy in Mass

Communication and Journalism is the result of my original and independent research

work carried out under the guidance of Dr. Abhijit Bora, Professor, Department of Mass

Communication & Journalism, Tezpur University, Assam. It has not been submitted for

any research degree in any other university or institute.

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Date: 15th May 2023

Place: Tezpur



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CERTIFICATE

This is to certify that the thesis entitled 'Image of India in Western Media (2009-19)' submitted to the School of Humanities and Social Sciences, Tezpur University in part fulfilment for the award of the degree of Doctor of Philosophy in Mass Communication and Journalism is a record of original research work carried out by Mr. Prabhat Kumar under my supervision and guidance.

All help received by him from various sources have been duly acknowledged. No part of this thesis has been submitted elsewhere for the award of any other degree.

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ABBREVIATIONS

AAP Aam Aadmi Party

BJP Bhartiya Janata Party

BBC British Broadcasting Corporation

BRICS Brazil, Russia, India, China and South Africa

CEO Chief Executive Officer
CNN Cable News Network

CIVITY CHOIC IVEWS I VEW OF

CM Chief Minister

DBT Direct Benefit Transfer

DRDO Defence Research & Development Organization

GDP Gross Domestic Product

GMAT Graduate Management Admission Test

GRE Graduate Record Examination

IELTS International English Language Testing System

INC Indian National Congress

IR International Relations

IMF International Monetary Fund

IPL Indian Premiere League

ISRO Indian Space Research Organization

NYT The New York Times (here used for *nytimes.com*)

NDA National Democratic Alliance

NGO Non-Governmental Organization

OTT Over The Top

PM Prime Minister

R&D Research & Development

TG The Guardian (here used for *theguardian.com*)

TOEFL Test of English as a Foreign Language

UK United Kingdom

USA United States of America

UPA United Progressive Alliance

WTO World Trade Organization