

ANNEXURE I

SURVEY QUESTIONNAIRE 1

Measuring Distraction

Chibai le! Kei hi Vansanglura ka ni a. Dr. P. Anbarasan, Department of Mass Communication and Journalism, Tezpur University hnuai a PhD ti mek ka ni. He questionnaire hi i chhang tawh nia i hriat chuan CHHAN NAWN LOH TUR a ni a. Mizoram-a piang leh seilian tana chhan tur a ni. In chhanate hi research huam chhung atan chauh hman a ni ang. ULUK TAKA min chhan sak turin ka ngen a che.

Greetings, my name is Vansanglura, I am a Research Scholar from Department of Mass Communication and Journalism, Tezpur University under the supervision of Dr. P. Anbarasan. If you have answered this questionnaire before, DO NOT answer it again. Respondents must be from the state of Mizoram. The data collected will be solely for the purpose of academic research. Your personal details as well as responses will not be made publicized outside academic arena. Please answer TRUTHFULLY.

My sincere thanks in advance,

VANSANGLURA

Email:

vanlura@tezu.ernet.in

lura07.cu@gmail.com

NOTE: Please read each question and section descriptions carefully before responding. Except for you name (and end remarks/comments), all fields are mandatory.

1. Name (Optional)

2. Sex

Female

Male

Prefer not to answer

3. Age (in years)

15 or below

16 – 30

31 – 45

46 or above

4. Which of the following best describes your current occupation?

Student

Employee/Staff

Self-Employed

Unemployed

Retired

5. Annual Household Income. The income per year from one or more sources in one family unit.

Less than 1 lakh

1 to 3 lakhs

3 to 5 lakhs

5 to 7 lakhs

7 to 9 lakhs

9 to 11 lakhs

More than 11 lakhs

6. District (with respect to your Permanent Address)

Aizawl

Lunglei

Siaha

Champhai

Serchhip

Mamit

Kolasib

Lawngtlai

Saitual

Hnahthial

Khawzawl

Part 1: Internet Based Platforms

How frequently do you use these applications? Rate your response from the scale of Never (1) to Always (5). [Engtianga zingin nge heng App te hi i hman thin? Hmang ngai lo i nih chuan 1 i thlang anga, hmang ve zeuh zeuh i nih chuan 2. Chutiang zelin i hman than dan a zirin 5 thlengin i thlang thei a ni.]

7. WhatsApp

Never 1 2 3 4 5 Always

8. Facebook

Never 1 2 3 4 5 Always

9. Instagram

Never 1 2 3 4 5 Always

10. Twitter

Never 1 2 3 4 5 Always

11. YouTube

Never 1 2 3 4 5 Always

12. Google

Never 1 2 3 4 5 Always

Part 2

Rate your response from Never (1) to Always (5)

[Thuziaka a in tarlan ang hi internet i hman dan anih loh chuan 1 i thlang anga, i hmangkhat anih chuan 2. Chutiang zelin thuziak nena en milin 5 (hmang zing lutuk) thlengin i thlang thei.]

13. I often use the internet to obtain information. [Hriatna belhchhah nan internet ka hmang thin.]

Never 1 2 3 4 5 Always

14. I often use the internet for entertainment. [Hmuhnawm/intihhlimna atan internet ka hmang thin.]

Never 1 2 3 4 5 Always

15. I often use the internet for education. [Zirna lama hmasawna atan internet ka hmang thin.]

Never 1 2 3 4 5 Always

16. I regularly use social media to maintain and strengthen relations with others. [Midang nena kan inlaichinna vawnnun nan leh belhchhah nan social media ka hmang fo thin.]

Never 1 2 3 4 5 Always

Part 3

Work here consist not only of workspaces but also work in academics as well. Rate your response from Strongly Disagree (1) to Strongly Agree (5) [Thuziak i pawm dan azirin: Pawm lo nasa (1); Pawm chiah lo (2); Rilru siam thei lo (3); Pawm (4). Chutiang zelin thuziak nena en milin Pawm lutuk (5) thlengin i thlang thei.]

17. How frequently do you use social media in the workspace/school/college/university? [Engtia nasain nge i hnathawhna hmun/school/college/university-ah social media i hman thin?]

Strongly Disagree 1 2 3 4 5 Strongly Agree

18. When I am using social media, I don't think about my job/work. [Social media ka hman laiin ka hna ka ngaihtuah ngai lo.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

19. I find that I tend to do a quick check of my social media before starting the work and get entangled/ diverted. [Hna thawh tur hmachhawp ka neihin, social media in ka ngaihtuahna a la peng fo thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

20. I sometimes use social media which further delays my work. [Social media hmangin ka tihtur ka tikhawtlai/khek thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

21. I am constantly distracted by the notifications on my new media devices. [Ka phone, tablet, etc.-a hriattirna ka dawn thin hian ka rilru a la peng thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

22. I hardly ever notice alerts on my device. [Ka phone, tablet, etc.-a hriattirna ka dawn hi ka bengkawn ngailo.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

Part 4

Rate your response from Strongly Disagree (1) to Strongly Agree (5). [Thuziak i pawm dan azirin: Pawm lo nasa (1); Pawm chiah lo (2); Rilru siam thei lo (3); Pawm (4). Chutiang zelin thuziak nena en milin Pawm lutuk (5) thlengin i thlang thei.]

23. I feel a sense of contact with people who care for me, and whom I care for via using social media. [Social media kaltlangin min duhsaktute leh thenrual thate nen inbiakpawhna kan nei thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

24. I feel close and connected with other people who are important to me via using social media. [Midang leh ka mi ngaih pawimawhte nen social media kaltlangin inbiakpawhna leh inthlunzawmna kan nei thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

25. I feel a strong sense of intimacy with the people on social media. [Social media ami te nen innelna ril tak neiin ka inhre thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

26. I have disagreements or conflicts on social media with people I usually get along with outside of social media. [Social media chungah, a takah ka nel em em te nen, inhnialbuaina leh innghirngghona kan nei thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

Part 5

Rate your response from Strongly Disagree (1) to Strongly Agree (5). [Thuziak i pawm dan azirin: Pawm lo nasa (1); Pawm chiah lo (2); Rilru siam thei lo (3); Pawm (4). Chutiang zelin thuziak nena en milin Pawm lutuk (5) thlengin i thlang thei.]

27. It takes me a lot of concentration to process my work. [Ka hnathawh te hi chik taka ngaihven an ngai thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

28. I usually spend a lot of cognitive effort to finish my work. [Ka hna zo turin rilru nasa takin ka sen a ngai thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

29. In general, my work is cognitively demanding. [A nawlpuiin, ka hna buaipui turin, ngaihtuahna sen nasat a ngai thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

Part 6

Rate your response from Strongly Disagree (1) to Strongly Agree (5). [Thuziak i pawm dan azirin: Pawm lo nasa (1); Pawm chiah lo (2); Rilru siam thei lo (3); Pawm (4). Chutiang zelin thuziak nena en milin Pawm lutuk (5) thlengin i thlang thei.]

30. My performance in my work/studies is excellent. [Ka zirna/hna te a tha thei ang berin ka hlen thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

31. I am satisfied with my performance in my work/studies. [Ka hnathawh/zirna meka ka thawh/zir danah ka lung a awi.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

Part 7

Rate your response from Strongly Disagree (1) to Strongly Agree (5). [Thuziak i pawm dan azirin: Pawm lo nasa (1); Pawm chiah lo (2); Rilru siam thei lo (3); Pawm (4). Chutiang zelin thuziak nena en milin Pawm lutuk (5) thlengin i thlang thei.]

32. I am able to finish my assignments by deadlines. [Hun tiam chhungin ka tih tur ka zo hman thin.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

33. I am able to work even when there are other interesting things to do. [Thil dang ka ngaihven/tih chak zawng tam mahse ka tih tur tha takin ka ti thei.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

34. I am able to concentrate on my work/studies. [Rilru zawng zawng pein hna ka thawk thei.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

35. Remarks and Comments (if any)

ANNEXURE II

SURVEY QUESTIONNAIRE 2

Relating social media activism and offline activism

Chibai le! Kei hi Vansanglura ka ni a. Dr. Manoj Deori, Department of Mass Communication and Journalism, Tezpur University hnuaia PhD ti mek ka ni. Hun reilote senga zawhna tlemte (11) min chhansak turin ka ngen a che.

In chhanate hi research huam chhung atan chauh hman a ni ang. ULUK TAKA min chhan sak turin ka ngen a che.

Mizoram-a piang leh seilian tana chhan tur a ni. Phek hmasa lam hi zawhna chhangtu chungchang tlem ziahluhna a ni a. Phek lehlahmah zawhna 11 chhan tur a awm anga. A bak zawhna chhan ngai a awm lo.

Greetings, my name is Vansanglura, I am a Research Scholar from Department of Mass Communication and Journalism, Tezpur University under the supervision of Dr. Manoj Deori. Please spare a moment to answer a few questions (11).

The data collected will be solely for the purpose of academic research. Please answer TRUTHFULLY.

Respondents MUST BE FROM the state of MIZORAM.

My sincere thanks in advance,

VANSANGLURA

Email:

vanlura@tezu.ernet.in

lura07.cu@gmail.com

**NOTE: This questionnaire is not meant to politicize any social issues and their related gatherings and demonstrations. This study merely tries to link the relation between social media

use and active participation. Please read each question carefully before responding. Except for your name, all fields are mandatory.

1. Name

2. Sex

Female

Male

Prefer not to say

3. Age (in years)

Mark only one oval.

15 or below

16 - 30

31 - 45

46 or above

4. Which of the following best describes your current occupation?

Student

Employee/Staff

Self-Employed

Unemployed

Retired

Other:

Zawhna palina (4) leh pangana (5) bikah - Sawi ho ngailo (Never) tan "1" thlan tur ani anga. Sawi ho vak lo tan "2". Ngaihndan neilo tan "3". Sawi ho fo tan "4". Sawi ho nasa (Always) tan "5".

Zawhna pakuana (9) leh sawmna (10) bikah - Pawm lo lutuk (Strongly Disagree) tan "1" thlan tur ani anga. Pawm vak lo tan "2". Ngaihdan neilo tan "3". Pawm thawkhat tan "4". Pawm lutuk (Strongly Agree) tan "5".

5. Tick the boxes if you've heard of the following events - [A hnuai thil thleng tarlan te zingah hian hriat i neih chuan i thlang/tick dawn nia]

- Gatherings or demonstrations related to Citizenship (Amendment) Act, 2019
- "Zophai Chawlbuk" Incident: Assam - Mizoram Border Disputes of March 8, 2018
- Hnam Hnatlang: A protest demanding the removal of Chief Election Officer S.B.Shashank on November 6, 2018
- Vairengte - Lailapur: Border tensions lead to gunshots between Assam and Mizoram police forces on July 26, 2021
- [None of the above]

6. Where did you first hear about these events? [Khing thil thlengte khi khawi atangin nge I hriat hmasak ber?]

- Through word of mouth
- Newspapers
- Television
- Social Media (including messaging Apps like WhatsApp and Telegram)
- Radio

Other:

7. Did you ever have discussions about these events with anyone? [Heng thil thleng chungchang hi midang nen titi/sawihona hun in hmang tawh em?]

Never 1 2 3 4 5 Always

4. How often did you discuss about these events with your friends/family etc? [Engtia zingin nge thiante/chhungte etc te nen in sawiho thin?]

Never 1 2 3 4 5 Always

8. Have you participated in ANY event or gathering/demonstration that you found from SOCIAL MEDIA? [A chungá tarlan ní kherlo kalkhawmna/nawrhnaah SOCIAL MEDIA kaltlanga i hriat, telna i nei tawh em?]

Yes

No

9. I feel that active participation in social issues requires more than social media interactions. [Ka ngaihdanin, vantlang buaina sukiang tur chuan, social media titi/sawihona piah lamah thatho taka buaipui a ngai.]

Strongly Disagree 1 2 3 4 5 Strongly Agree

14. Please tick/mark hashtags you have used from the list mentioned below. (You can pick more than one.) [A hnuaiá hashtag tarlante zinga hian hman tawh i neih chuan i thlang dawn nia. (Pakhat ai tam a thlan theih.)]

#shashankout #supportchuaungo

#NoCAB #NoCAA

#AssamShotFirst

#Zophai #AssamPolice

[None of the above]

ANNEXURE III

Netnography Coding Sheet

Names @	1. Condol 2. Congrat 3. COVID1			4. Entertainment			5. Grattur 6. Inquiry			7. Media Content Sharing				
	(a) Movie	(b) Music	(c) Print	(d) Video	(a) Link to	(b) News	(c) Photo	(d) Quote	(e) Twitte	(f) Video				
CindyNutei	0	1	1	0	0	0	0	2	1	0	0	0	0	
Carolineal	0	2	1	4	0	0	0	0	0	6	22	41	25	0
FelonyBaw/tlung	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Hming1212	0	0	0	0	0	2	0	0	2	0	0	8	25	0
christy_pachuan	0	0	0	0	0	0	0	0	0	0	0	2	4	0
chzama	0	0	7	0	0	0	0	2	1	0	0	10	8	0
Isaaczothanpula	0	3	1	0	0	0	0	0	3	14	13	10	0	10
Jenny_Hhamte_	0	0	0	0	0	0	0	0	0	0	3	3	0	0
Kiko_Mahlina	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lalmals72321086	0	2	1	0	0	0	0	0	0	0	0	19	0	0
Teteahmar	0	2	1	0	0	0	0	0	6	1	9	9	2	0
Lalremr47272075	0	0	0	0	0	0	0	0	0	0	0	4	0	0
PautumMichael	0	0	0	0	0	0	0	0	0	0	0	10	0	0
fellydrew	0	0	0	2	0	0	0	0	0	0	0	4	0	0
pinkylalzui	0	8	0	9	0	0	0	3	2	2	0	14	29	0
CrystalMalsawmi	0	0	0	0	0	0	0	0	0	0	1	0	1	0
VuiteMadika	0	0	0	0	0	0	0	0	1	2	0	2	0	0
Nithangark	0	6	0	0	0	0	0	0	0	1	0	5	0	0
Remtluangpui1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
rody_hnialum	0	1	0	0	0	0	0	0	1	1	1	16	14	0
Ruby_hriatpui	0	3	0	0	0	0	0	1	0	1	3	3	8	0
rosie_chhangte	0	1	1	0	0	0	0	2	0	0	1	3	2	0
RuataRa43198401	0	2	0	0	0	0	0	0	0	0	0	0	0	0
Sammy_Varte	2	2	6	2	0	0	0	3	2	1	2	40	57	0
sandrapuii	1	0	7	4	0	0	0	9	6	0	2	21	89	0
TheSawnteil	0	1	0	0	0	0	0	0	0	0	0	0	0	1
SonteySallo	1	0	3	5	0	1	0	1	0	2	2	16	2	0
StacyMuanpui	3	3	2	5	0	7	0	0	6	3	6	65	60	0
sundayamizo	0	1	0	0	0	0	0	0	0	6	7	18	10	0
lalchanhua	0	8	11	0	0	2	0	2	0	21	14	48	32	0
Lalvenchhunga	2	3	6	0	0	5	0	6	6	6	14	46	45	0
TeteiRenthlei	0	0	6	0	0	1	0	1	0	1	4	24	9	0
thangtea_tzia	1	0	2	1	0	0	0	2	1	1	0	4	7	0
Thianteac	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Lalpiangl	0	1	0	0	0	0	0	0	0	0	2	4	1	0
Rkidinpua	0	0	2	1	0	0	0	0	1	1	1	11	6	0
bawhiraiteexo	0	0	1	7	0	5	0	2	2	3	0	80	55	3
lalengmawa26	1	9	17	1	0	20	0	14	4	4	6	100	32	0
Victoriartl	0	0	0	0	0	0	0	0	0	0	0	0	0	0
zorini_lungtau	0	2	7	37	0	4	0	6	7	7	5	104	41	0
Barnie30	0	2	5	0	0	6	0	3	3	11	79	97	0	26
chocorate	0	0	0	0	0	0	0	0	0	0	1	6	1	0
DavidVankal7	2	5	5	0	0	2	0	4	0	4	0	19	0	0
JCA61947592	0	0	2	0	0	0	0	1	0	0	0	1	0	0
JoseSallo22	1	0	1	1	0	1	0	0	0	0	0	74	6	0
elzeekhangte	0	0	0	3	0	1	0	0	1	0	0	4	1	0
PensyBotklung	0	0	0	0	0	0	0	1	0	6	0	6	0	0
szmar	1	3	3	0	0	0	0	2	2	7	31	12	0	13
KhiangteJona	7	4	10	0	0	2	0	6	10	10	32	91	52	0
Elizabethmar12	0	0	0	0	0	20	0	1	0	0	0	28	0	0

8. Mocking	9. Other issue-related tweets	10. Persor	11. Post re	12. Post re	13. Post re	14. Post re	15. Quote	16. Relate	17. Reple	18. Reple	19. Retwe	20. Retwe	21. Sports	22. Well	w23. Whole
(a) Aggres	(b) Playful	(a) Comm	(b) India	(c) Mizora	(d) Outsid										
0	0	0	0	0	0	0	5	0	0	0	0	0	0	0	0
2	1	0	5	6	2	11	54	5	22	6	6	9	1	0	0
0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	66	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	66	0	0	0	0	0	2	0	0
0	0	0	0	0	0	1	17	0	0	0	0	0	0	0	0
0	0	0	0	1	1	1	20	0	0	0	0	0	5	1	0
0	0	0	6	5	0	3	59	6	0	1	2	0	17	3	0
0	0	0	0	0	0	0	9	0	0	0	0	2	0	0	0
0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	9	0	0	0	2	3	28	0	0
0	0	0	0	0	0	6	5	0	0	0	0	1	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0
0	0	0	0	0	0	1	8	0	0	0	0	0	1	0	0
0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0
0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0
0	0	2	1	11	3	17	79	0	0	0	1	0	87	2	3
0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	45	0	0	0	0	0	1	0	0
0	0	0	0	0	0	2	7	0	1	0	0	0	3	1	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	29	0	0	0	0	0	2	1	0
0	0	0	0	0	0	0	23	0	0	0	0	0	6	0	0
0	0	0	0	1	0	0	8	1	0	0	0	3	3	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	8	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	11	1	0	0	19	22	23	0	1	0	0	1	121	37	22
3	2	0	0	0	0	0	426	0	0	0	0	0	257	24	2
0	0	0	0	0	0	1	0	0	0	0	0	0	7	0	0
0	0	0	3	0	1	11	21	1	9	0	0	0	19	0	31
0	0	0	0	0	0	19	233	0	16	0	2	7	214	1	2
0	0	0	4	0	0	0	22	25	8	0	0	0	1	0	33
1	0	3	1	2	0	2	51	23	2	0	3	2	33	18	33
0	0	0	13	7	0	6	112	29	0	1	1	0	60	17	16
0	0	0	1	1	0	7	79	1	16	0	2	2	73	1	29
0	0	0	0	0	0	0	21	0	0	0	0	0	52	2	12
0	0	0	0	0	0	0	4	0	0	0	0	0	6	0	0
0	0	0	0	0	0	0	13	0	0	0	0	0	1	0	0
0	0	0	0	0	0	0	16	0	0	1	0	0	3	0	27
0	0	0	0	0	0	4	135	1	0	2	0	0	80	1	23
0	0	0	0	0	0	8	38	0	0	0	0	10	118	10	1
0	3	1	7	6	0	21	4	0	0	0	0	0	0	1	46
0	0	0	0	0	0	0	4	0	0	0	0	0	0	0	0
0	0	0	2	3	1	32	138	7	0	0	3	3	252	11	88
5	0	0	6	0	7	12	221	0	7	0	2	2	115	10	40
0	0	0	0	0	0	0	22	0	0	0	1	1	56	1	7
0	0	0	0	0	0	2	11	0	2	0	0	2	39	6	4
0	0	0	0	1	0	1	7	0	0	0	0	0	34	2	2
0	0	0	0	0	0	3	15	2	0	0	0	0	12	1	15
0	0	0	0	0	0	4	0	0	0	0	0	0	5	0	2
0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0
0	0	0	0	0	0	1	31	2	0	1	2	0	4	0	1
0	0	1	10	0	0	1	182	0	0	0	0	0	6	3	26
0	0	0	32	3	2	4	182	1	0	2	3	3	23	12	128
0	0	0	0	0	2	2	0	0	0	0	0	0	76	0	0

8. Mocking (a) Aggres (b) Playful (a) Comm (b) India (c) Mizora (d) Outsid 9. Other issue-related tweets 10. Persor 11. Post re 12. Post re 13. Post re 14. Post re 15. Quote 16. Relate 17. Reple 18. Reple 19. Retwe 20. Retwe 21. Sports 22. Well w23. Whole

LIST OF PUBLICATIONS AND CONFERENCES

UGC Care Listed Journal

Vansanglura, & Deori, M. (2022). Activism in a Digital Age: Measuring Social Media Activism in Relation to Offline Activism in the Mizo Context. (N. Dutta, Ed.) *GUINEIS Journal*, IX, 185-195.

Book Chapter

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Conferences

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Date: 7th and 8th June, 2019

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by Vansanglura .

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