

DECLARATION

I hereby declare that the thesis titled “New Media: A political participatory space or mass distraction – A study in Mizoram” submitted to School of Humanities and Social Sciences, Tezpur University in part fulfilment for the award of the degree of Doctor of Philosophy in Mass Communication and Journalism is true to the best of my knowledge. This is an original work of research carried out by me and was not submitted for any research degree in any other university/institute.

Date: 19/10/24

Place: Tezpur

Vansanghura
(Vansanghura)



TEZPUR UNIVERSITY

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

Tezpur, Napaam – 784028

CERTIFICATE

This is to certify that the thesis titled **New Media: A political participatory space or mass distraction – A study in Mizoram** submitted to School of Humanities and Social Sciences, Tezpur University in part fulfilment for the award of the degree of Doctor of Philosophy in **Mass Communication and Journalism** is a record of original research work carried out by **Mr. Vansanglura** under my supervision and guidance.

All help received by him from various sources have been duly acknowledged.

No part of this thesis has been submitted elsewhere for award of any other degree.

Date: 19/10/24

Place: Tezpur

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Department: Mass Communication and Journalism

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LIST OF ABBREVIATIONS

WMD	-	Wireless Media Device
PC	-	Personal Computer
ICTs	-	Information Communication Technologies
ITU	-	International Telecommunication Union
OS	-	Operating System
NGOs	-	Non-Governmental Organisations
CMC	-	Computer mediated communication
ARPANET	-	Advanced Research Projects Agency Network
CAQDAS	-	Computer-assisted qualitative data analysis software
MZP	-	Mizo Zirlai Pawl
MJA	-	Mizoram Journalist Association
MHIP	-	Mizo Hmeichhe Insuihkawm Pawl
YMA	-	Young Mizo Association
CEO	-	Chief Electoral Officer
CAA	-	Citizenship (Amendment) Act
CM	-	Chief Minister
COVID19	-	Coronavirus Disease of 2019
TV	-	Television
Ads	-	Advertisements
WMC	-	Working Memory Capacity
SEO	-	Search Engine Optimization
SERP	-	Search Engine Results Page
MNF	-	Mizo National Front
K-pop	-	Korean Pop
GDP	-	Gross Domestic Product
AFSPA	-	Armed Forces (Special Powers) Act
UAPA	-	Unlawful Activities (Prevention) Act
UEFA	-	Union of European Football Associations
INC	-	Indian National Congress
CVM	-	Civic Voluntarism Mode