

## Bibliography

- Adorno, T. (2010). *The Culture Industry: Selected Essays on Mass Culture*. Routledge, New Delhi.
- Allan, Stuart. (1999). *News Culture*. Open University Press, Philadelphia.
- Ali, Amir. (2001). Evolution of public sphere in India. *Economic and Political Weekly* 2419-2425.
- Arora, S.K., and Lasswell, H.D. (1969). *Political Communication*, Rinehart & Winston, New York.
- Athique, Adrian. (2012). *Indian Media*. Polity Press, Cambridge.
- Bagdikian, B.H. (2004) *The New Media Monopoly*. Beacon Press, Boston.
- Baran, J. Stanley & Davis, K. Dennis. (2000). *Mass Communication Theory: Foundations, Ferment & Future*. Wadsworth, Ontario.
- Batabyal, Somnath. (2011). *Making News in India: Star News & Star Ananda*. Routledge, New Delhi.
- Batabyal, Somnath.(2010).Constructing an audience: news television practices in India.*Contemporary South Asia*, 18(4): 387-399.
- Batabyal, S., Chowdhry, A., Gaur, M., and Pohjonen, M. (2011). *Indian Mass Media & the Politics of Change*. Routledge, New Delhi.
- Barua, Sandhya. (1978). Language problem in Assam. *Social Scientist*, 6(12):66-74.
- Baruah, Sunil Pawan.(1999). *Press in Assam: Origin and Development*. Lawyer's Book Stall,Guwahati.
- Baruah, Sanjib.(1999). *India against itself: Assam and the politics of nationality*. Oxford University Press, New Delhi.

- Baruah, Sanjib.(1994).Ethnic Conflict as State–Society Struggle: The Poetics and Politics of Assamese Micro-Nationalism. *Modern Asian Studies*, 28(03):649-671.
- Baruah, A. K. (1994). Middle Class Hegemony and the National Question in Assam. *Essays on the North East India, New Delhi*. 242-277.
- Bhargava, G.S. (2007). *The Press in India: An Overview*. National Book Trust, New Delhi.
- Bhuyan, A. (2012).*The Untold Story of a Journalist*. Aank-Baak,Guwahati.
- Bourdieu, P. (1998). *On Television*. The New Press, New York.
- Borua, Chandra Prafulla.(1997). *A Short History of Assamese Newspapers (1849-1947)*.Lawyers’ Book Stall,Guwahati.
- Chomsky, Noam and Herman, E.S. (1988). *Manufacturing Consent: The Political Economy of the Mass Media*. Pantheon Book, New York.
- Cushion, Stephen. (2012). *Television Journalism*. Sage, London.
- Curran, James and Gurevitch, Michael. (2005). *Mass Media and Society*. Hodder Arnold, New York.
- Deka, Harekrishna.(2005). The Assamese Mind: contours of a landscape. *India International Centre Quarterly*, 32 (2/3): 189-202.
- Das, Jogendra Kr. (2005). Assam: The Post-Colonial Political Developments. *The Indian Journal of Political Science*, 66(4): 873-900.
- Downing, H.D., John. (2004) . *The Sage Handbook of Media Studies*. Sage, California.
- Dutta, Nandana.(2012).Massacres and Media Representations: Viewing North-East Violence. *Journal of Creative Communications*, 7.1(2): 5-18.
- Dutta, Uddipan.(2008). *Creating Robin Hoods-The Insurgency of ULFA in its Early Period, Its Parallel Administration & The Role of the Assamese Vernacular Press*. (1985-1990).WISCOMP, New Delhi.

- Fiske, J. (1987). *Television Culture*. Methuen, New York.
- Gait, E.(2008). *A History of Assam*, EBH Publishers, Guwahati.
- Graber, A. Doris, (1990). *Media Power in Politics*. CQ Press, Washington D.C.
- Gillespie, Marie, and Cheesman, Tom. (2002). Media cultures in India and the South Asia Diaspora. *Contemporary South Asia*, 11(2): 127-133.
- Gohain, Hiren. (1984) *Assam: A Burning Question*. Spectrum, Guwahati.
- Gohain, Hiren. (1973). Origins of the Assamese middle class. *Social Scientist*, 2 (1): 11-26.
- Guha, Amalendu. (1984). Nationalism: Pan-Indian and Regional in a Historical Perspective. *Social Scientist*, 12 (2): 42-65.
- Hall, Stuart. (2001). Encoding/Decoding. In Gigi Durham, M., and Kellner, Douglas M., editors, *Media and Cultural Studies Key Works*. Pages 163-173. Oxford: Blackwell, New York and London.
- Hall, Stuart. (1977). Culture, the Media, and the ‘Ideological Effect’’. In J. Curran, M. Gurevitch and J. Wollacott, editors, *Mass Communication and Society*, pages 315-348. Edward Arnold, London.
- Hall, Stuart. (1982). The rediscovery of ideology: Return of the repressed in media studies. In J. Curran, M. Gurevitch and J. Wollacott, editors, *Culture, Society and the Media*, pages 56-90. Methuen, London & New York.
- Habermas, Jürgen. (2001). The public sphere: An Encyclopedia Article. In Gigi Durham, M., and Kellner, Douglas, editors, *Media and Cultural Studies Key Works*, pages 73-78. Oxford Blackwell, New York and London.
- Hansen,A., Cottle, S., Negrine,R., and Newbold, C. (1998). *Mass Communication Research Methods*. Macmillan, London.
- Harrison, Jackie. (2009). *News*. Routledge, London.

- Hargreaves, Ian. (2007). *Journalism: A Very Short Introduction*. Oxford University Press, New Delhi.
- Jensen, B.Klaus. (2012). *A Handbook of Media & Communication Research: Qualitative & Quantitative Methodologies*. Routledge, London.
- Khandelkar, Kohli.V. (2010). *The Indian Media Business*. Sage, New Delhi.
- Kumar, J. Keval. (2011). *Mass Communication in India*. Jaico Publishing House, Mumbai.
- Katz, Elihu, Blumler, G. Jay and Gurevitch, M. (1973-1974). Uses & Gratifications Research. *The Public Opinion Quarterly*, 37(4):509-523.
- Klapper, T. Joseph. (1957-1958). What We Know About the Effects of Mass Communication: The Brink of Hope. *The Public Opinion Quarterly*, 21 (4): 453-474.
- Lazarsfeld, F.Paul and Merton, K.Robert.(2009). Mass Communication, Popular Taste and Organized Social Action. In Brooke, E.D Turow, J, editors, *Key Readings in Media Today*, pages 19-34. Routledge-New York.
- Lerner, Daniel. (1973-1974). Note on Communication & the Nation State. *The Public Opinion Quarterly*, 37 (4): 541-550.
- Loffelholz, M and Weaver, D. (2008). *Global Journalism Research: Methods, Findings, Future*. Blackwell Publishing, Victoria.
- MacBride, S. (1980). *Many Voices, One World.*, UNESCO, Paris..
- McChesney,Robert.. (1999). *Rich Media, Poor Democracy: Communication Politics in Dubious Times*. University Press Urbana, IL.
- McLuhan, Marshal. (2005). *Understanding Media*. Routledge, New Delhi .
- McCombs, E. Maxwell and Shaw, L. Donald. (1972). The Agenda Setting Function of Mass Media. *The Public Opinion Quarterly*, 36 (2): 176-187.

- McQuail, Dennis. (2010). *McQuail's Mass Communication Theory*. Sage, New Delhi.
- Mehta, Nalin. (2008) *India on Television: How Satellite News Channels Have Changed the Way We Think and Act*. HarperCollins Publishers India, New Delhi.
- Mehta, Nalin. (2009). *Television in India: Satellites, Politics & Cultural Change*. Routledge. New Delhi.
- Mitra, A. (1993). *Television and Popular Culture in India: A Study of Mahabharat*. Sage Publications, New Delhi.
- Misra, Tilottoma.(1980). Assam: A colonial hinterland. *Economic and Political Weekly*, 15 (32) : 1357-1364.
- Misra, Tilottoma. (1985). Social Criticism in Nineteenth Century Assamese Writing: The Orunodoi. *Economic and Political Weekly* , 20(37): 1558-1566.
- Misra, Tilottoma. (1987). *Literature and Society in Assam: A Study of the Assamese Renaissance, 1826-1926*. Omsons Publications, New Delhi.
- Misra, Udayon.(1999). Immigration and identity transformation in Assam, *Economic and Political Weekly* 34 (21): 1264-1271.
- Natarajan S. (1962). *A History of Press in India*. Asia Publishing House, Bombay.
- Ninan, Sevanti. (1996). *Through the Magic Window*. Penguin, New Delhi.
- Ninan, Sevanti. (2007). *Headlines from the Heartland: Reinventing the Hindi Public Sphere*. Sage Publications, New Delhi.
- Oza, Diganta. (2011). *Asomiya Samaj Jibanar Bibartan*. Bhabani Print & Publications, Guwahati.
- Postman, N. and S. Powers. (1992). *How to Watch TV News*. Penguin, New York.
- Rajagopal, Arvind. (2001). *Politics after Television: Religious Nationalism and the Reshaping of the Public in India*. Cambridge University Press, Cambridge.

- Ranganathan, Maya and Rodrigues, M. Usha. (2006). *Indian Media in a Globalised World*. Sage, New Delhi.
- Ranganathan, Maya. (2006): Television in Tamil Nadu Politics. *Economic and Political Weekly*, 41 (48): 4947-4951.
- Roy, Srirupa. (2011). Television news and democratic change in India. *Media, Culture & Society*, 33 (5): 761-777.
- Sahay, U. (2006). *Making News: Handbook of the Media in Contemporary India*, Oxford University Press, New Delhi.
- Sarma, Prasad Gobinda.. (2007). *150 Years of Journalism in Assam*. Media Trust, Guwahati.
- Schiller, H. (1989). *Culture, Inc: The Corporate Takeover of Public Expression*. Oxford University Press, New York.
- Sen, Biwarup and Roy, Abhijit. (2014). *Channeling Cultures: Television Studies from India*. Oxford University Press, New Delhi.
- Sharma, Manorama. (1990). *Social and economic change in Assam: Middle class hegemony*. Ajanta Publications, New Delhi.
- Singhal, Arvind and Rogers, M.Everett. (2001) *India's Communication Revolution: from Bullock Carts to Cyber Marts*. Sage Publications, New Delhi.
- Thompson, B. John. (1995). *The Media and Modernity: A Social Theory of the Media*. Stanford University Press, Stanford.
- Thakurta, G. Paranjoy. (2012). *Media Ethics: Truth, Fairness & Objectivity*. Oxford University Press, New Delhi
- Thussu, Daya Kishan. (2007). The Murdochization'of news? The case of Star TV in India. *Media, Culture & Society*, 29(4): 593-611.

- Udapa, Sahana. (2012). Desire and democratic visibility: news media's twin avatar in urban India. *Media, Culture & Society*, 34 (7): 880-897.
- Vilaniyam, V.J. (2006). *Mass Communication in India: A Sociological Perspective*. Sage, New Delhi.
- Watson, James. (2003). *Media Communication: An Introduction to Theory and Process*. Palgrave Macmillan, New York.
- Williams, Raymond. (2003). *Television: Technology and Cultural Form*. Routledge, London.

## List of Publications

### Research Papers

1. Ankan Rajkumar (2021), Media and Communication Practices in Assam before Modern Print: An Overview. *The Quest*, Vol XIV, Dec 2021, A Bilingual Peer Reviewed Journal (ISSN: 2278-3466), Jorhat College, Assam.
2. Ankan Rajkumar (2024), Orunodoi and Assam Bilasinee: Background, context and politics of the early Assamese press. *The Mirror: An Annual Peer Reviewed Journal* (ISSN: 2348-9596), Accepted/upcoming Sep-Oct, 2024, Department of History, Cinnamara College, Jorhat in collaboration with Assam State Archive, Guwahati, Assam.
3. Ankan Rajkumar (2020), The Big Nowhere? Film Exhibition and Viewership in the Pandemic World, *E-CineIndia: Online Journal of FIPRESCI-INDIA Chapter* (July-Sept, 2020), ISSN: 2582-2500, Kolkata, West Bengal, India.
4. Ankan Rajkumar (2023) Information Literacy in Assam: A Few Issues and Propositions, *AWUJMR* (Annual Peer-Reviewed Journal of AWU), Vol 1, Issue 1, 2023, 89-93, Assam Women's University, Jorhat, Assam.
5. Ankan Rajkumar and Dr Abhijit Bora (2014) TRP & Readership Issues: Through the Looking Glass, *Vidura-A Journal of the Press Institute of India* (ISSN 0042-5303), Volume 6 Issue 3, July-September, 2014.

### Conferences

1. Dr. A.Bora , A. Gogoi, & A.Rajkumar, *Media in Assam: A Three-Dimensional Viewpoint*, Seminar on The Power of Communication: The Media, Public Space & Participatory Democracy, 13-14 Oct, 2014, IAS, Shimla.
2. Ankan Rajkumar, *Media and communication cultures in Assam before modern print: An Overview*, International Conference on Communication, Cultural Diversity and Inclusion, 25<sup>th</sup> April, 2024, Department of Media and Communication, Central University of Tamil Nadu, Thiruvar, Tamil Nadu, India.



### Articles in the popular press/web

1. Ankan Rajkumar (2020) *As elsewhere culture and politics is interlinked in Assam*, Northeast Now, Sep 04, 2020. URL: <https://nenow.in/north-east-news/assam/as-elsewhere-culture-and-politics-is-interlinked-in-assam.html>
2. Ankan Rajkumar, (2024) *From Lockdown Blues to OTT Boom: How 'Bidurbhai' Became a Streaming Sensation in Assam* Northeast Now, Apr, 2024. URL: <https://nenow.in/entertainment/from-lockdown-blues-to-ott-boom-how-bidurbhai-became-a-streaming-sensation-in-assam.html>