

**SERVICE QUALITY OF PILGRIMAGE SITES IN NORTH INDIA: A CASE
STUDY OF *JYOTIRLINGAS***

A thesis submitted in part fulfilment of the requirements
for award of the degree of

Doctor of Philosophy

Vaishali Singh

Registration No. TZ22000011 of 2022



**Department of Business Administration
School of Management Sciences
Tezpur University
Assam, India**

April 2025