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SERVICE QUALITY OF PILGRIMAGE SITES IN NORTH INDIA: A CASE
STUDY OF JYOTIRLINGAS

A thesis submitted in part fulfilment of the requirements
for award of the degree of

Doctor of Philosophy

Vaishali Singh

Registration No. TZ22000011 of 2022



Department of Business Administration
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SERVICE QUALITY OF PILGRIMAGE SITES IN NORTH INDIA: A CASE STUDY OF JYOTIRLINGAS

by Vaishali Singh

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