Dedicated to

Ma, Papa, Narayan, Bittu and
my beloved
Son Kriyaansh

DECLARATION

I, Gitishna Prasad, research scholar in the Department of Business Administration, School of Management Sciences of Tezpur University, Assam, hereby declare that this research work entitled ***"Present Status of Family Business in Assam with reference to Socioemotional Wealth Practices and Crisis Management"*** is a bonafede work carried out by me under the supervision of Dr. Arup Roy. This work has not been submitted elsewhere for any other purpose.

Date: 28/10/2025

Place: Tezpur

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Registration No: TZ20112 of 2022

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Certificate from the Supervisor

This is to certify that the thesis titled **"Present Status of Family Business in Assam with reference to Socio-emotional Wealth Practices and Crisis Management"** submitted to the School of Management Sciences, Tezpur University in part fulfilment for the award of the degree of Doctor of Philosophy in Business Administration is a record of research work carried out by **Gitishna Prasad** under my supervision and guidance.

All help received by her from various sources have been duly acknowledged.
No part of this thesis has been submitted elsewhere for award of any other degree.

Date: 28/10/2025
Place: Naipam

(Dr. Arup Roy)

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LIST OF TABLES

Table No.	Table Name	Page No.
Table 2.1	Database Sources	16
Table 2.2	Dimensions and Topics Explored in Indian Family Business Research	18
Table 2.3	Research Outlets	20
Table 3.1	Type of Research	33
Table 3.2	Districts under the Sample	38
Table 3.3	Criteria Used to Identify Family-Owned Businesses	40
Table 3.4	Review of Sample Sizes in Family Business Research	41
Table 3.5	Sample Size Distribution Across Districts	43
Table 3.6	Reliability Statistics	45
Table 3.7	Variables for Objective 2	49
Table 3.8	Normality Test	51
Table 3.9	Steps Followed in PLS-SEM Analysis	53
Table 3.10	Resilience Factors and Measurement	55
Table 3.11	Assessment of Normality using Skewness and Kurtosis	59
Table 3.12	Sector-Wise Distribution of Sampled Businesses for Framework Analysis	63
Table 4.1	Demographic Profile of the Owner	69
Table 4.2	Age of Establishment	71
Table 4.3	Business Orientation	76
Table 4.4	Succession Planning Across Communities: Crosstab	80
Table 4.5	Chi square Test Results	81
Table 4.6	Chi-Square Tests with Monte Carlo and Exact Significance Estimates	83

Table 4.7	Kruskal-Wallis H test results	84
Table 4.8	Pairwise Comparisons of Employee Loyalty and Commitment	86
Table 4.9	Pairwise Comparisons of Employee Participation in Decision making across communities	87
Table 4.10	Summary of Categorization	88
Table 5.1	Scales used in the Study	96
Table 5.2	Higher Order and Lower Order Constructs	98
Table 5.3	Factor Loadings LOC	100
Table 5.4	Reliability and Convergent Validity	101
Table 5.5	Convergent Validity of LOC	102
Table 5.6	Discriminant Validity: Fornell and Larcker Criterion	103
Table 5.7	Discriminant Validity: HTMT	103
Table 5.8	Discriminant Validity: Cross Loadings	104
Table 5.9	Higher Order Construct Reliability and Convergent Validity	106
Table 5.10	Higher Order Discriminant Validity: Fornell and Larcker (1981) Criterion	106
Table 5.11	Higher Order Discriminant Validity: HTMT	106
Table 5.12	Direct Relationship Results	108
Table 5.13	Specific Indirect Effect	109
Table 5.14	Total Effect	109
Table 5.15	Reliability and Convergent Validity of LOC (Robustness Check)	112
Table 5.16	Reliability and Convergent Validity of HOC (Robustness Check)	112
Table 5.17	Discriminant Validity: Fornell and Larcker Criterion *(Micro)*	113
Table 5.18	Discriminant Validity: Fornell and Larcker Criterio *(Small/Medium)*	113
Table 5.19	Direct Relationships (Robustness Check)	114

Table 6.1	Significant Resilience Factors with Higher Mean in FB	120
Table 6.2	Significant Resilience Factors with Higher Mean in NFB	124
Table 6.3	Resilience Factors with No Significant Difference Between FB and NFB	126
Table 6.4	Most Critical Resilience Factors for FB	127
Table 6.5	Major Divergences in Resilience Between FB and NFB	129
Table 6.6	Comparative Matrix for Human Capital	131
Table 6.7	Comparative Matrix for Social Capital	133
Table 6.8	Comparative Matrix for Financial Capital	136
Table 6.9	Comparative Matrix for Organisation Culture	138
Table 6.10	Comparative Matrix: External Assistance	140
Table 6.11	Comparative Analysis of Resilience Factors in FB and NFB	141
Table 7.1	Summary of Findings and Conclusions across Objectives	145

LIST OF FIGURES

Figure No.	Figure Title	Page No.
Figure 2.1	Chronological Growth of Research Articles in India	17
Figure 2.2	Nature of Studies	17
Figure 2.3	Future Research Scope	21
Figure 3.1	Objective-wise Research Design	35
Figure 3.2	Map of Assam showing Study Area	37
Figure 3.3	Overview of the Analysis for Objective 3	57
Figure 3.4	Flow Diagram (PRISMA Framework)	58
Figure 4.1	MSME Categories	71
Figure 4.2	Industry type	72
Figure 4.3	Industry Segment	73
Figure 4.4	Business Nature	74
Figure 4.5	Employment number	75
Figure 4.6	Generational Structure	77
Figure 4.7	Succession Planning	77
Figure 4.8	Organizational Structure	78
Figure 4.9	No. of Family Members	79
Figure 5.1	Conceptual Model	97
Figure 5.2	Measurement Model	99
Figure 5.3	Structural Model with t statistics	111
Figure 6.1	Overview of the Analysis for Objective 3	118
Figure 7.1	Model for Unique Factors of Family Business Success	147

LIST OF ABBREVIATION

Abbreviation	Expansion
AVE	Average Variance Extracted
CB-SEM	Covariance-based Structural Equation Modeling
CFA	Confirmatory Factor Analysis
CR	Composite Reliability
DV	Dependent Variable
EO	Entrepreneurial Orientation
FB	Family Business
FBR	Family Business Resilience
FBS	Family Business Success
HOC	Higher Order Construct
IDV	Independent Variable
IN	Innovation
LOC	Lowe Order Construct
MGA	Multi Group Analysis
MSME	Micro-Small and Medium Enterprises
NFB	Non-Family Business
PER	Performance
PLS- SEM	Partial-Least Square Structural Equation Modelling
PR	Proactiveness
RBV	Resource Based View
RT	Risk-Taking
SEW	Socio-Emotional Wealth
FIBER	
REI	